

Open
to the
world
Open to
possibilities

HSBC  PREMIER
The world's local bank

April 2010

With you
Everywhere

Global Network of Premier Centres

Our Premier Centres worldwide are an invaluable information guide wherever you travel. Simply present your HSBC Premier Credit Card or ATM Card at over 300 International Premier Centres around the world to receive the warmest welcome and avail exclusive lounge facilities. You can also find out more about local places to eat, hotspots to visit and things to do. Tap into our local knowledge to make your trip more interesting and rewarding.



Start them young

HSBC Premier Children Savings Account

We understand that taking care of your family's financial requirements is number one on your list of priorities.

Now ... with **HSBC Premier Children Savings Account**, you can extend your Premier privileges to your children by opening a separate integrated account to them. HSBC Premier Children Savings Account gives you the opportunity to teach your children the fundamentals of finance and share with them the experience of operating and growing their accounts.

To know more about this exclusive account, please contact your Premier Relationship Manager.



HSBC Premier Wealth Management Services

With HSBC Premier, you are always updated with market moves across the globe with our world-class Wealth Management Service. Offering you quality Financial Planning Services and regular performance tracking from high qualified investment professionals who will listen carefully to your needs, turn them into future values and prepare a personalised financial plan to help you make the most of life opportunities.

Security Tips

Protect yourself against Fraud and Theft

- Always memorize your PIN, password and any other security details related to your account(s) and never write them down or disclose them to anyone
- Don't use the same password for different services or websites especially passwords that you use to access financial information
- Never allow anyone else to use your card, PIN, password or to have any kind of access to your security details or your account(s)
- Only shop at secure websites

Note that HSBC Bank Egypt will never ask for your User ID, PIN, Password, Credit Card number or any other personal security details via e-mail or any other channel.



Must Know



Kindly be advised that as of March 19th, 2010 HSBC Premier current website www.egypt.hsbc.com/egyptpremier has been changed to www.hsbc.com.eg/egyptpremier.

And more ...

Call 0800 PREMIER from inside Egypt or +202 2 738 17 43 from outside Egypt
Visit www.hsbc.com.eg/egyptpremier